



SOMEWHERE TO GO



- Up to 250 young people each evening
- Open to all young people

- Safe places
- Iconic, inspiring buildings

- Neutral spaces
- 7 days a week
- 50p per visit

- £5 annual membership
- £1 nutritious hot meal

SOMETHING TO DO



- 20 activities each night
- Buildings that create involvement

- Sports, arts, personal development
- Expert staff

- Army of volunteers
- Try, train, team approach

- Regular inter-Youth Zone events
- Residentials

SOMEONE TO TALK TO



- Youth workers that engage young people
- Develop communications skills
- Young leaders
- Second home for young people
- One-to-one work
- Employability programmes
- Inclusion
- Raise aspirations

ICONIC FACILITIES



YOUTH ZONE UPDATE

- Started on site October 2014
- Open January 2016
- Founder Patrons 16 in place
- Recruitment underway
- Young People's Development Group informs development



UNDERSTAND **THE NEW MODEL**

- New way of working
- Partnership with business
- Partnership with the Local Authority
- 25 business partners & individuals to be Founder Patrons (16 in place August 2015)
- Links to a further 100+ businesses
- Recruiting 50 staff (19 FT)
- 100 Volunteers
- Fundraising



YOUTH ZONE **YOUNG PEOPLE**

- Young People's Development Group
 - Logo & Values
 - Hoardings design
 - Events – Topping Out & Ground Breaking
 - Recruitment of key posts
 - Capital funders artwork



YOUTH ZONE LOGO & VALUES



WORKING IN PARTNERSHIP

- Business makes the difference to the next generation
- Partnerships for the benefit of young people
- VOLUNTEERS are the life blood of our Charity
- Local organisations – EYES, Catch 22, Base 25, YOW
- An open door to work with all providers for young people
- Support – talk, fundraise, follow us...like us

Over 100 young people will be engaged on the employability programme in year 1



UNIVERSAL SERVICE

Get Active

Get Creative

Get Outdoors

TARGETED PROVISION

Get Connected – young people involved in running the youth zone, leadership...

Get Sorted – personal health & well-being issues

Get Ahead – skills & support to prepare Young people for the world of work



GET INVOLVED WITH US

- **Help us to find volunteers to support delivery**
 - **Employability Programme**
 - **Sports/arts sessions**
 - **Back Office or Mentoring**
- **Fundraise for & with us**

NEXT STEPS

- Staff recruitment continues
- Founder Patrons continues
- Wider business engagement – mentors, volunteers, employability
- Profile building
- www.thewayyouthzone.org

THANK
YOU
SO
MUCH!